



Tourism Committee

**Tuesday, November 8, 2005
1:15 PM
306 HOB**

**Allan G. Bense
Speaker**

**Rep. Nancy Detert
Chair**

TOURISM COMMITTEE

**Tuesday, November 8, 2005
1:15 pm – 5:00 pm
306 HOB**

- I. 1:15 pm Call to Order**
- II. Remarks by Chairman**
- III. Presentation on Tourism Marketing, including Logo and
Branding Change for VISIT FLORIDA:**
 - Dr. Dale Brill, Sr. Vice President
Marketing
VISIT FLORIDA**
- IV. Presentation on Entertainment Industry Incentives and
Activities of Governor's Office of Film and Entertainment:**
 - Paul Sirmons, Commissioner
Office of Film and Entertainment
Office of the Governor**
- V. 2:15 pm Florida State University Film School Site Visit**
- VI. 5:00 pm Adjourn**